



## Exhibitor Prospectus

---

### Invitation to Exhibit

Dear Exhibitor/Partner,

On behalf of the University of Minnesota Department of Ophthalmology & Visual Neurosciences, we are pleased to invite you to participate in our **annual Spring Renaissance Meeting**, taking place **April 17–18, 2026**, at the **Radisson Blu Mall of America**.

The **Spring Renaissance** is a premier educational symposium bringing together **ophthalmologists, optometrists, residents, fellows, and other eye care professionals** from across the Upper Midwest. The program features a full range of ophthalmology subspecialties and showcases presentations from **nationally and internationally recognized speakers**.

Our meeting provides ample opportunities for meaningful engagement between industry representatives and attendees in a collegial and educational setting that encourages:

- Exchange of cutting-edge knowledge
- Case-based presentations with practical takeaways
- Exposure to the latest surgical techniques and technologies
- Interactive discussion and collaboration

We hope you will join us as a valued supporter of this event and the ongoing mission of the University of Minnesota to advance excellence in ophthalmic education and patient care.

Warm regards,

Silvia Orengo-Nania, MD

Raymond Areaux, Jr, MD

### Spring Renaissance Planning Committee Chairs

University of Minnesota Department of Ophthalmology & Visual Neurosciences

For more information about the course, please visit the website:

<https://z.umn.edu/26SpringRenaissance>



---

## Conference Overview

### Dates:

- **Friday, April 17, 2026** – 2:00 PM to 5:30 PM
- **Saturday, April 18, 2026** – 8:00 AM to 4:30 PM

### Venue:

Radisson Blu Mall of America  
2100 Killebrew Drive, Bloomington, MN 55425

### Audience:

Approximately 150–200 attendees, including:

- Practicing ophthalmologists
- Optometrists
- Residents and fellows
- Allied ophthalmic professionals

### Exhibit Hours:

Exhibitor setup will be available prior to the first session on Friday, with opportunities for interaction during registration, breaks, and meals throughout both days.

---

## Exhibitor Policies

You will be provided with the University of Minnesota Exhibitor Agreement Form for accredited course/activities upon expressing interest and selecting the desired tier. Your spot will be reserved once the document has been signed and returned. All exhibitors must have a fully executed exhibitor agreement to be eligible to exhibit.

### Payment Terms:

Full payment is required to secure exhibit space and sponsorship benefits. Space will be assigned on a first-come, first-served basis according to sponsorship level.

### Cancellation Policy:

- Cancellations received **60 days or more** before the exhibition date will be refunded **less a \$500 administrative fee.**
- Cancellations received **30–59 days prior** to the meeting will be refunded **50% of the total fee.**
- **No refunds** will be issued for cancellations **within 15 days** of the program.

---

## Contact Information

Lori van der Merwe  
Program Coordinator  
University of Minnesota Department of Ophthalmology & Visual Neurosciences  
vanderme@umn.edu  
(651) 442-9140

---



---

## Levels of Support

We are pleased to offer several levels of support designed to enhance your visibility and engagement with meeting participants.

### Gold Exhibitor- \$15,000

- Level I placement & six-foot table top space in exhibit area
- Complimentary badges for 8 employee representatives to attend (no CE credit awarded)
- Complimentary electrical connection
- Acknowledgement of sponsorship level & exhibitor participation in course syllabus by company name
- Acknowledgement by course director prior to the beginning and at the end of each day
- Access to course meals and refreshments
- Registration list of attendees who have opted in to have their information shared with exhibitors (names and affiliations)

---

### Silver Exhibitor → \$10,000

- Level II placement & six-foot table top space in exhibit area
- Complimentary badges for 6 employee representatives to attend (no CE credit awarded)
- Complimentary electrical connection
- Acknowledgement of sponsorship level & exhibitor participation in course syllabus by company name
- Acknowledgement by course director prior to the beginning and at the end of each day
- Access to course meals and refreshments
- Registration list of attendees who have opted in to have their information shared with exhibitors (names and affiliations)

---

### Bronze Exhibitor → \$7,500

- Level III placement & six-foot table top space in exhibit area
- Complimentary badges for 4 employee representatives to attend (no CE credit awarded)
- Complimentary electrical connection
- Acknowledgement of sponsorship level & exhibitor participation in course syllabus
- Acknowledgement by course director prior to the beginning and at the end of each day
- Access to course meals and refreshments
- Registration list of attendees who have opted in to have their information shared with exhibitors (names and affiliations)

---

### Exhibitor → \$5,000

- Six-foot table-top space in exhibit area
  - Complimentary badges for 2 employee representatives to attend (no CE credit awarded)
  - Electrical connection available at additional charge
  - Access to course meals and refreshments
  - Registration list of attendees who have opted in to have their information shared with exhibitors (names and affiliations)
-



### Exhibitor Policies

You will be provided with the University of Minnesota Accredited Continuing Education Exhibitor Agreement Form (UMN ACE-EA) for accredited course/activities upon expressing interest and selecting the desired tier. Your spot will be reserved once the document has been signed and returned. All exhibitors must have a fully executed UMN ACE-EA exhibitor agreement to be eligible to exhibit; company exhibitor/sponsorship forms cannot be used in place of or in addition to the UMN ACE-EA.

### Payment Terms:

Full payment is required to secure exhibit space and sponsorship benefits. Space will be assigned on a first-come, first-served basis according to sponsorship level.

### Cancellation Policy:

- Cancellations received **60 days or more** before the exhibition date will be refunded **less a \$500 administrative fee.**
- Cancellations received **30–59 days prior** to the meeting will be refunded **50% of the total fee.**
- **No refunds** will be issued for cancellations **within 15 days** of the program.

---

### Contact Information

Lori van der Merwe

Program Coordinator

University of Minnesota Department of Ophthalmology & Visual Neurosciences

vanderme@umn.edu

(651) 442-9140

---



## Exhibitor Interest Form

Exhibit opportunities are available on a first-come, first-served basis. Please submit the information below to indicate your interest.

All exhibitors must complete and sign the required [University of Minnesota Accredited Continuing Education Exhibitor Agreement Form \(UMN ACE-EA\)](#) for accredited courses. The required exhibitor agreement form will be emailed to you for signature. Once we receive your signed form, we will confirm your spot and send details about payment and event-day information.

Please note that no refunds will be issued for cancellations or no-shows.

### Interest Form

Company Information: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Contact E-Mail: \_\_\_\_\_

Telephone: \_\_\_\_\_

We wish to participate in the following manner:

#### ***Exhibitor Level***

*Gold Exhibitor*       *Silver Exhibitor*       *Bronze Exhibitor*       *Exhibitor*

Please email this completed form to Lori van der Merwe ([vanderme@umn.edu](mailto:vanderme@umn.edu)).

Upon submission of this form, you will receive follow up communication that includes the [University of Minnesota Accredited Continuing Education Exhibitor Agreement Form \(UMN ACE-EA\)](#), which you are required to sign to confirm your participation.

*\*All exhibits and marketing opportunities are available on a first come first serve basis. All exhibitors must have a fully executed exhibitor agreement form in order to confirm your spot.*